



MARCH 6, 2020

Event Sponsorship Opportunities

CONNECTING WOMEN. INSPIRING ACTION



www.iwdptbo.ca



"Fox Law has sponsored this event since its inception because it brings women in our community together, by creating an inclusive setting to share experiences, learn from each other and grow as individuals and as community members. The impact this event has is not limited to the personal and professional lives of attendees alone, but because of the lessons and information attendees are able to receive, reflect on and implement in their lives, the impact of this event stretches into the broader Peterborough community and even beyond."

— NICOLE TRUMAN, PARTNER, FOX LAW PROFESSIONAL CORP.



EVENT SPONSORSHIP OPPORTUNITIES

We invite you to put your brand in front of hundreds of women for our International Women's Day celebration on **Friday, March 6, 2020**.

Choose from a number of event sponsorship opportunities as outlined below. We're happy to work with you to tailor a benefit package to support your budget and interests.

Event Sponsor: \$1,500

- Recognition in social media and IWD newsletter
- Logo and hyperlink on IWD website
- Recognition in press release and kawarthaNOW launch article
- Recognition from podium and in event day slideshow
- Two complimentary tickets with preferred seating at speaker table
- Opportunity to introduce keynote speaker
- Banner at the front of room

Keynote Speaker Sponsor: \$1,250

- Recognition in social media and IWD newsletter
- Logo and hyperlink on IWD website
- Recognition in press release and kawarthaNOW launch article
- Recognition from podium and in event day slideshow
- Two complimentary tickets with preferred seating at speaker table
- Opportunity to thank keynote speaker
- Banner at the front of room

"kawarthaNOW.com is proud to return for our fourth year as a major sponsor of the Thirteen Moons International Women's Day event. As a female founder of a locally-owned business, I feel it is critically important to support and mentor other women in the community. We are dedicated to working toward and promoting gender parity in all local sectors."

— JEANNINE TAYLOR, PUBLISHER, KAWARTHANOW.COM



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Community Builder Partner: \$1,000

- Recognition in social media and IWD newsletter
- Logo and hyperlink on IWD website
- Recognition in press release and kawarthaNOW launch article
- Recognition from podium and in event day slideshow
- Two complimentary tickets with preferred seating
- Opportunity to introduce table discussion activity
- Banner at the front of room

Welcome Cocktail Sponsor: \$750

- Signage at welcome table
- Recognition in social media and IWD newsletter
- Logo and hyperlink on website
- Recognition in press release and kawarthaNOW launch article
- Recognition from podium and in event day slideshow
- Two complimentary tickets with preferred seating

Table Sponsor: \$500

- Recognition in social media and IWD newsletter
- Logo and hyperlink on website
- Recognition from podium and in event day slideshow
- Seven complimentary tickets with preferred seating

Allyship Sponsor: \$250

- Recognition in social media and IWD newsletter
- Logo and hyperlink on IWD website
- Recognition from podium and in event day slideshow



"I sponsor the IWD event because it's an opportunity for women to join together in a welcoming environment to expand their network and sharpen their skills. It's a day away from everything else to reflect, recharge and find inspiration to bring back to our lives in a meaningful way. As an organizer, it's a chance to connect with other individuals with diverse backgrounds and expertise, but with whom I share similar values. Being part of such an impactful event for the last three years has been an amazing experience!"

— KAREN AUGER, PARTNER, BDO CANADA



PARTNER WITH US!

Visit our website www.iwdptbo.ca to purchase your sponsorship.

Once payment has been made, we will recognize your support on our website and in social media as per the package selected.

If the sponsorship option includes complimentary tickets, we will be in touch to get the names of those attending.

If you have any questions, contact Louise at info@iwdptbo.ca.



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